

DECEMBER 5
1977

fashion calendar

37th year • a weekly publication

JANUARY	FEBRUARY
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1978 - - NEXT YEAR

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, DECEMBER 5, 1977

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Dec. 3- Dec. 8	N.A.D.I. (Nat'l Association of Display Industries), SPRING DISPLAY MARKET WEEK, Visual Merchandising Center, 120 East 23rd St..	Contact: Marvin Dorfman, 982-6571.	
Monday Dec. 5 6:30 P.M.	BENEFIT AUCTION: THE ART OF ILLUSTRATION Original paintings, drawings, watercolors by leading American artists from early 19th century to present. Contact: Janet Laib, 427-3700; Daniel Tompkins, 691-4309.	COLUMBIA UNIVERSITY, SCHOOL OF GENERAL STUDIES	CHRISTIES 502 PARK AVE (59TH ST)
Monday Dec. 5- Dec. 16	MENSWEAR, FASHION FUTURES: PHASE II By individual appointment only. Contact: 764-8739.	CELANESE FIBERS MARKETING COMPANY	1211 AVE OF AMERICAS 19TH FLOOR
Monday Dec. 5- Dec. 16	SPRING-SUMMER 1979 FABRICS, COLORS Presentations at 10:30 & 2:30. By reservation. Contact: 869-3850, ext. 9204.	HOECHST FIBERS	1515 BROADWAY 31ST FLOOR
Beginning Monday Dec. 5	SPRING AND SUMMER SILK SEPARATES Continuous by appointment. Contact: 929-7331.	TRIPALDI	104 WEST 17TH STREET SHOWROOM - 5TH FLOOR
Wednesday Dec. 7 10:30 A.M. Coffee	PREMIERE SHOWING: SPRING COLLECTION By invitation. Thereafter, 550 Seventh Avenue, 19th floor. Contact: Pat Wagner or Helen Berkowitz, 532-6167.	DORY COFFEE; AND CONRAD & COFFEE	EL MOROCCO 307 EAST 54TH ST (1ST AVE)
Dec. 9- Dec. 12	SEVENTH HELLENIC INT'L FASHION FAIR, CARAVEL HOTEL, ATHENS. Contact: Hellenic Fashion Center, 50, Omiron St., Athens 135, Greece		
Monday Dec. 12 8:00 P.M. Dinner	BENEFIT: "VANITY FAIR" COSTUME EXHIBIT A treasure trove of the Costume Institute, in cooperation with the Council of Fashion Designers of America. Organized by Diana Vreeland, with assistance of Curator Stella Blum and the Costume Institute staff. Price per person: \$200.00. (Admission from 10:00 P.M. to midnight, \$40.00 per person). Chairman: Mrs. Aristotle Onassis. Contact: 879-5500.	METROPOLITAN MUSEUM OF ART	5TH AVENUE AT 82ND ST
Dec. 12- Dec. 15	INTERNATIONAL POPULAR PRICE SHOE SHOW AT HOTEL AMERICANA Contact: Launzel Management, 1501 Broadway, Suite 2011, 564-3383.		
Tuesday Dec. 13 12:00 Noon Luncheon	AFRICAN THEME AT ANNUAL MEETING "Africa: Images, Impact, Influence." Chairman: Dorothy Associates. (Please bring Christmas gift for a child). Prices: \$20.00, members; \$25.00, non-members. Contact: CI 7-3490.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM Kapstein, Bamboula
Tuesday Dec. 13 6:00 P.M.- 8:00 P.M.	FASHION SHOW AND COCKTAIL PARTY "Holiday Collectables" -- fashions from Little Michael's Boutique--Les Mareyeurs' first anniversary cocktail party. By invitation; Barbara or Elaine, 628-3333.	LES MAREYEURS RESTAURANT	998 MADISON AVENUE (AT 77TH STREET)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Dec. 25	CHRISTMAS DAY (Sunday) -- Legal Holiday, Monday, Dec. 26		
Jan. 1	NEW YEAR'S DAY (Sunday) -- Legal Holiday, Monday, Jan. 2		
Beginning Tuesday Jan. 3	OPENING OF SUMMER SIGNATURE SPORTSWEAR By appointment. Contact: Jeanne Atkinson or Sally Richardson, BA 1-8510.	BILL ATKINSON LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Jan. 3- Jan. 20	SPRING AND SUMMER COLLECTION Informal showings, by appointment. (Slide shows, Jan. 9-13 only, at 10:30 A.M. and 3:00 P.M.). Contact: 682-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Jan. 3	SPRING-SUMMER COLLECTION: JEWELRY, SCARVES, BELTS By appointment. Buyers--Marie Tirado; Press--Bonnie Catalano, 679-6281.	P.C. DESIGNS, INC. BY PETER CATALANO	385 FIFTH AVENUE SHOWROOM - SUITE 809
Wednesday Jan. 4 11:00 A.M.	PRESS SHOWING --SPRING AND SUMMER COLLECTION Also showing at 2:00 and 4:00 P.M. By invitation. Contact 688-4410.	ADOLFO (538 MADISON AVENUE)	ST. REGIS HOTEL LOUIS XVI SUITE
Jan. 5- Jan. 8	16TH SEMI-ANNUAL NATIONAL FASHION AND BOUTIQUE SHOW AT NEW YORK COLISEUM Contact: Oscar Pluznick, 393 Seventh Avenue, Suite 200; 563-3960.		
Jan. 6- Jan. 9	SUMMER SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS AT AIRPORT HYATT HOUSE Contact: Jack Feinstein, 279-0952.		
Friday Jan. 6- Jan. 11	HAWAII'S FIRST ANNUAL MARKET WEEK Men's, women's and children's fashions; jewelry, accessories -- made in Hawaii. Contact: Discover Hawaii Market Week, Box 2359, Honolulu, (808) 524-4875.	DEPT. OF PLANNING & ECONOMIC DEVELOPMENT	HYATT REGENCY WAIKIKI, HAWAII
Jan. 8- Jan. 11	N.R.M.A. (NATIONAL RETAIL MERCHANTS ASSOCIATION) 67TH ANNUAL CONVENTION AT N.Y. HILTON HOTEL. Contact: Jan Aaron, 100 West 31st street, 244-8780.		
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Also, Baronette collection. Continuous by appointment. Contact: 564-6238.	BARON PETERS; & ROBERT LEONARD	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Harvey Goodman, 354-8420.	HARVE BENARD LTD.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Also, Baronette collection. Continuous by appointment. Contact: 564-6238.	BARON PETERS; & ROBERT LEONARD	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Harvey Goodman, 354-8420.	HARVE BENARD LTD.	205 WEST 39th STREET SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 9	SPRING AND SUMMER COLLECTION Continuous by appointment. Contact Carol Nolan or Pat Prinz, 221-6690.	CESARANI FOR WOMEN	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Betty Yarmon, 563-2300.	DALANI II BY LOURIVAL FERREIRA	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER collection Continuous by appointment. Contact: Gerrit van der Meer, 691-1780.	JESSE DORIO	18 WEST 23RD STREET SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 9- Jan. 20	SUMMER COLLECTION IN NEW YORK By appointment. Contact: Jerri Jarcho, (213) 687-9988.	MIMI FAYAZI DESIGNS (117.W. 9TH, L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTIONS Collections by Cenage, del Costa of Paris, Annemarie Gardin, Carol Peretz, Judith Wister. Contact: 279-9620.	FLORENCE & CELESTE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 354-8336.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Jan. 9	SPRING & SUMMER COLLECTION Contact: Jean Balliet, 354-6065. Publicity: Vera Bacal, PL 3-8421.	MADY GERRARD	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Also, Portage Point. By appointment. Contact: Frank Ferrar, 947-4035.	GEORGE MATYAS FOR GLEN OF MICHIGAN	1407 BROADWAY SHOWROOM - 36TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact 244-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 354-7880.	ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION By appointment. Contact 399-0940.	HOUSE OF JULIO	23 WEST 52ND STREET SHOWROOM - 2ND FLOOR
Monday Jan. 9- Jan. 13	INTIMATE APPAREL SPRING MARKET WEEK By appointment. Contact Bernadette Koziel, PL 7-9600.	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Begining Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment. (Show Tuesday, Jan. 17 at 11:00). Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 221-6374.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTIONS Continuous by appointment. Contact: 354-0760; Boutique, 24th floor, 354-4325.	ALBERT NIPON; NIPON BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday Jan. 9- Jan. 20	SPRING AND SUMMER COLLECTION By appointment. Contact 988-9770.	PHYLLIS PITTMAN (9 EAST 84TH STREET)	PLACE TO BE ANNOUNCED
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Betty Yarmon, 563-2300.	RONA BY MARIO FORTE & GLORIA CASTALDO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

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Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment.	REUBEN THOMAS INCORPORATED Contact: 736-6060.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment.	PAT SANDLER FOR LEONARD SUNSHINE Contact 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTIONS Continuous by appointment.	SPORTWHIRL: & MULTI FACETS Contact 563-0800.	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Jan. 9- Jan. 13	MARKET WEEK Informal modeling. Contact: 557-1920.	VASSARETTE	261 MADISON AVENUE 1ST FLOOR
Beginning Monday Jan. 9	OPENING OF SUMMER COLLECTION Continuous by appointment.	MRS. H. WINTER FOR YESTERDAY'S NEWS Contact: 691-8300.	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Tuesday Jan. 10 9:00 A.M. Breakfast	SHOWING OF SUMMER COLLECTION <u>Show at 9:30 A.M.</u> By invitation. Thereafter at showroom, 1411 Broadway Suite 1144. Contact: 354-4942. Publicity: Vera Bacal, PL 3-8421.	ADINI COLLECTION BY INDIA IMPORTS OF R.I.	1407 CLUB 1407 BROADWAY
Tuesday Jan. 10 4:30 P.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: Rubye Graham, 355-0557.	ODETTE BARSA	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 354-4200.	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-1150.	ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 10	SPRING AND SUMMER COLLECTION Continuous by appointment. Contact: Joanne Jaap or Helen Bailey, 355-7600.	ROBERTA DI CAMERINO	645 FIFTH AVENUE (51ST ST.) OLYMPIC TOWER - 2ND FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 594-4770.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Also, Dominick Avellino, designer sportswear. Contact: 869-1604.	DDDOMINICK	512 SEVENTH AVENUE PENTHOUSE
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact 354-4700.	DON SAYRES FOR GAMUT	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Jan. 10- Jan. 12	SPRING FASHIONS 1978-- EDITORIAL PRESENTATION At 9:00 & 4:00. Also, Jan. 16, 17. Fashion editorials; visual merchandising & advertising concepts. Retailers only. Reservations: C. Lewis, 692-5386.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-4118.	KAREN UNLIMITED	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 221-7373.	KIMBERLY & KIMS	1441 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Contact: Buyers--Esther Reifer; Press--Jeanne Chappell, 221-0644.	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Begining Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Contact: Buyers--Bert Reifer, 221-0660; Press--Jeanne Chappell, 221-0644.	RUFFINWEAR & RUFFINKNIT BY CLOVIS RUFFIN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Jan. 10	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Jan. 11 9:00 A.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter, 62 West 39th St., 11th floor. Contact: 869-1380.	WILLI WEAR LTD. BY WILLI SMITH	HOLLY SOLOMON GALLERY 392 W. BROADWAY (PRINCE ST.)
Wednesday Jan. 11 10:30 A.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Jan. 11 5:30 P.M. - 7:30 P.M.	"DRIFT DRESS" SHOW AND COCKTAIL PARTY For retailers, by invitation only (must present at door). Contact: Betty Schwartz, 764-8123.	CELANESE FIBERS (1211 SIXTH AVENUE)	CLUB NEW YORK, NEW YORK 33 WEST 52ND STREET
Beginning Wednesday Jan. 11	OPENING OF SUMMER COLLECTIONS Also, Traina-Mignon by Teal Traina. By appointment. Contact: 354-4980.	MIGNON BY DOROTHY FARBO & ROBBE ZANCA	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Jan. 15	SPRING-SUMMER TENNIS FASHIONS AT N.Y. HILTON (Jan. 15-17). Contact: 947-2880		
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Stephen Perlo, 391-0900.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION By appointment. Contact: Pat Tennant, CI 7-1100.	STEPHEN BURROWS	10 WEST 57TH STREET 7TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 594-8955.	INGRID CADO	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Contact: Buyers--Steve Goldfarb, 221-0395. Press--Jeanne Chappell, 221-0644.	CLOVIS BY CLOVIS RUFFIN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

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Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	CYGNE & MORE DESIGNS Contact: 354-6474.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	JAMES DAUGHERTY Contact: 354-2299.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	PORTFOLIO BY PERRY ELLIS Contact: 354-4260.	1411 BROADWAY SHOWROOM - 29TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	BILL HAIRE FOR FRIEDRICKS SPORT Contact: 840-8867.	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION By appointment. Contact: 840-8888.	BETTY HANSON & COMPANY	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	HANAE MORI BOUTIQUE Contact: 221-5726.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 16	OPENING OF SPRING & SUMMER COLLECTION Continuous by appointment.	NOEL SOPHISTICATES BY ISHIO Contact: 279-0200.	1400 BROADWAY SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Continuous by appointment.	ARTHUR RICHARDS WOMAN Contact: 247-2300.	31 WEST 56TH STREET SHOWROOM
Beginning Monday Jan. 16	OPENING OF SUMMER COLLECTION Contact: Buyers--Marilyn Pignoni; Press--Jeanne Chappell, 221-0644.	MALCOLM STARR	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Jan. 17 10:00 A.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Jan. 17	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, 391-2255		
Tuesday Jan. 17 2:00 P.M.	SHOWING OF SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Jan. 17 4:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: Larry Farragut, 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Jan. 17	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 563-0988.	GIL AIMBEZ/GENRE; GIL AIMBEZ/BON MENAGE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Jan. 18 4:00 P.M.	SHOWING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 391-9100.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Jan. 19 11:30 A.M.	PRESS SHOW: SUMMER COLLECTION Also at 3:00 P.M. for buyers. By invitation. Thereafter, by appt., 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR